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NEWS
For Immediate Release

PEOPLE LIKE ME ANNOUNCES SUMMER 2010 CLOTHING LINE

Red Bank, New Jersey, June 2, 2010 – People Like Me, a new clothing company that launched earlier this year, announced today the arrival of its Summer 2010 clothing line. Featuring the creative designs of artist David Ayllon, the company seeks to impact people's minds through its unique combination of humor, cultural taboo and modern themes.

"For this season we pulled out all the stops: using nostalgia, pop references, and pretty much every color in the rainbow. We even have buttons so that you can turn any outfit into a People Like Me outfit!"

The Summer 2010 line of People Like Me is comprised of unique t-shirts catered towards those who value high quality, fun-to-wear clothing that has appeal and is rumored to have mystical properties. The designs themselves reflect the playful and colorful feel of Summer, with intentions to turn heads like an ice cream truck on a hot day. The themes this season range from self exploitation to 5th grade anatomy. The shirts can be fun for the whole family, even if it might not be appropriate for the whole family.

All People Like Me products are available on the company's website, PeopleLikeMeShop.com. People Like Me will also participate in several fashion events and street fairs in the New York metropolitan area throughout the Summer.